

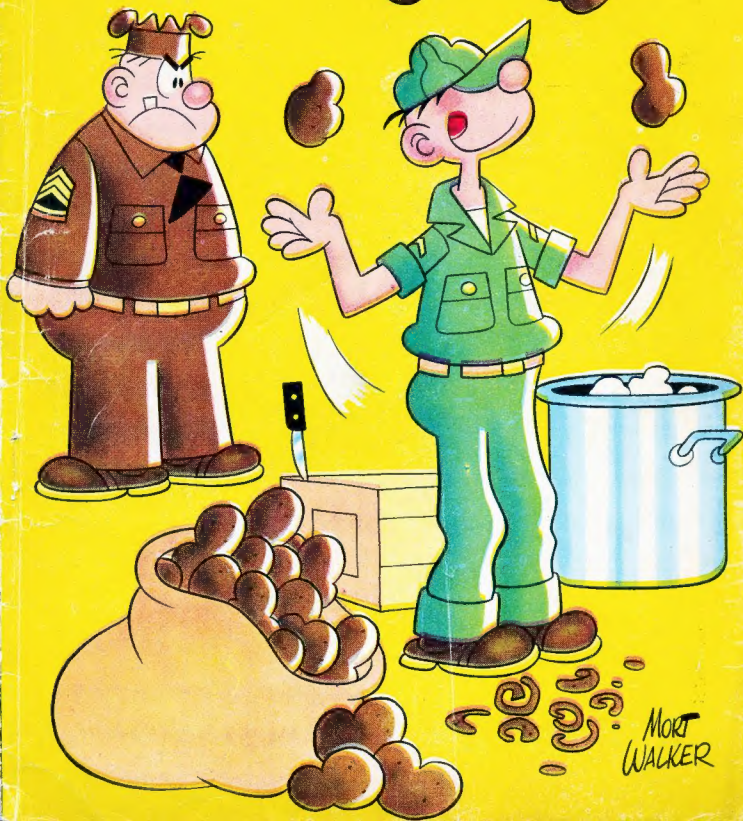


beetle bailey



NO. 71
OCT.
CDC

15¢



BEETLE
BAILEY

in

TYPING ORDERS!

THAT SURE BEATS
DITCH DIGGING
ANY DAY!

Typist wanted!
Apply to
Personnel Officer

I TOOK TYPING IN
HIGH SCHOOL, SIR.
I KNOW I'D BE
GOOD IN THIS
JOB.

VERY
WELL.

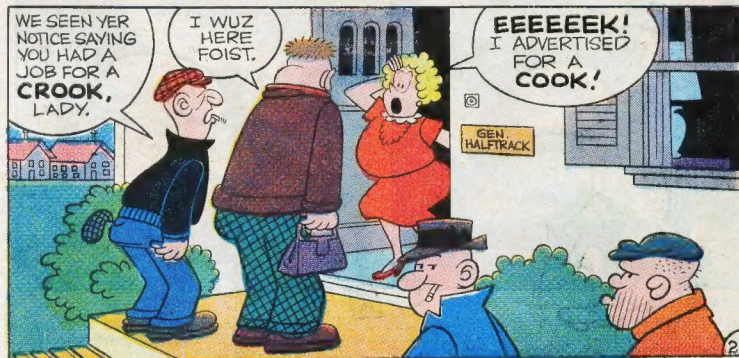
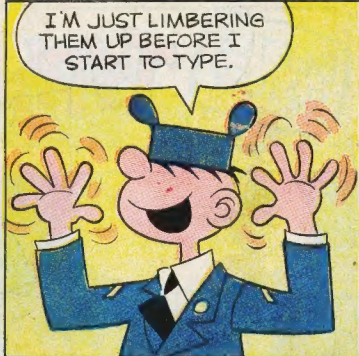
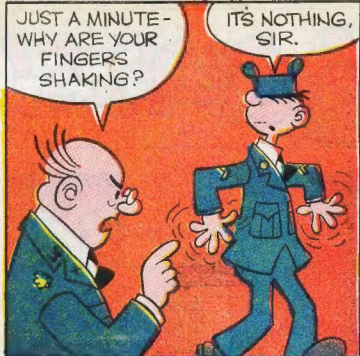
WE'LL START YOU ON
UNIMPORTANT LITTLE
JOBS LIKE NOTICES,
INTER-CAMP ORDERS
AND SUCH!

BEETLE BAILEY Vol. 2, No. 71, October, 1969.

nomscans~HaCsa

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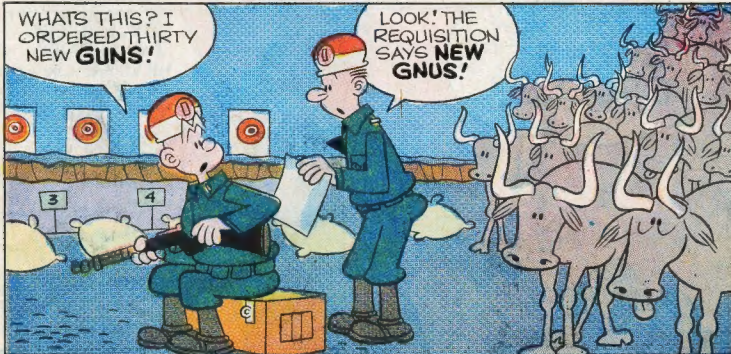


IT DIDN'T TAKE
ME LONG TO
TYPE THESE
ORDERS.



I'M FINISHED
AGAIN, SIR.
PRETTY SPEEDY,
EH?

FINE! SPEED IS
THE MOST IMPORTANT
FACTOR IN
RUNNING AN
ARMY, YOU KNOW.



WHAT'S THIS? I
ORDERED THIRTY
NEW **GUNS!**

LOOK! THE
REQUISITION
SAYS **NEW
GNUS!**

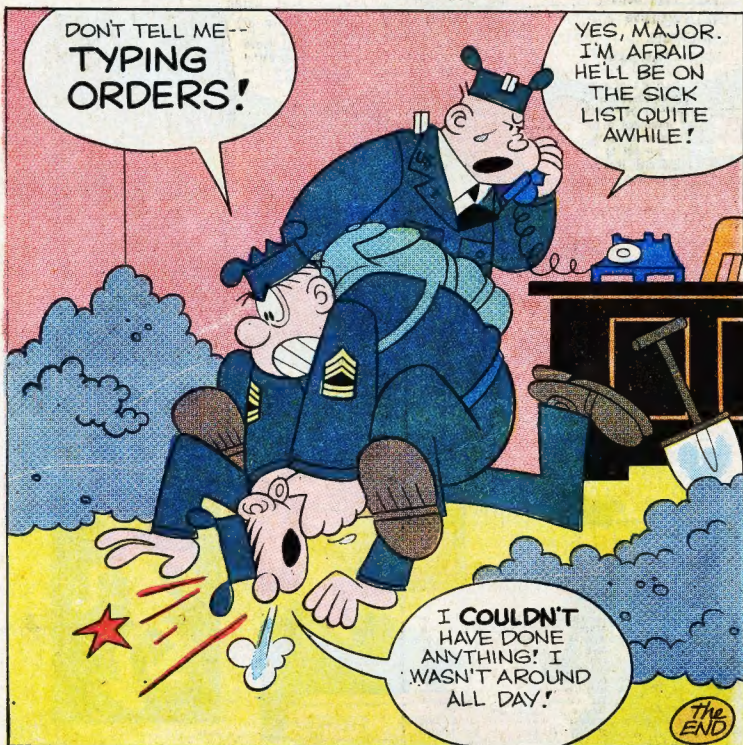
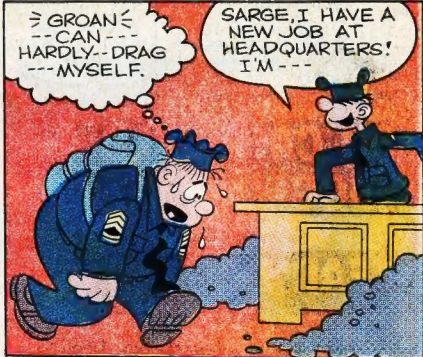


CAPTAIN, WE WERE
SCHEDULED TO GO ON
A 15-MILE HIKE BUT
THIS ORDER SAYS 51.
SHOULDN'T WE CHECK
ON IT.

THE MAJOR WOULD
BLOW A GASKET!
WE'RE HERE TO
FOLLOW ORDERS
NOT TO **QUESTION**
THEM!



WHERE'S SARGE?
I WANT TO
TELL HIM ABOUT
MY NEW JOB.



Free BOOK TELLS YOU HOW YOU CAN BUILD A RUGGED BODY COMMAND RESPECT AND ADMIRATION FEAR NO MAN

Modern scientific methods make it easy and quick—without time consuming, exhausting exercises—without expensive equipment—in the privacy of your own home.

Yes, no matter what shape you're in now,—skinny or fat, flabby or muscular—in a few short weeks you can look into the mirror and see the amazing change.

4 inches more of chest muscle, 3 inches more of arm muscle, a He-Man Body to be Proud of. Strength, Endurance, Pride, Virility. Take advantage of this free—No Obligation Offer. You owe it to yourself, to your friends, to your family, to your girl, to your future not to pass up this wonderful opportunity. Just fill out and mail the coupon below. By return mail I will rush back to you—free—without any obligation complete information.



Learn My True Tested Secrets of Strength

You can be the proud owner of a wonderful new body just like thousands of others who have taken advantage of this offer.

**I GAINED 60 LBS.
of Shapely
MIGHTY MUSCLES**

**"I LOST 30 LBS. OF
dangerous UGLY FAT"**

4 inches off my WAIST
says Felipe Mendez

How To Gain Up To 50 lbs. Of Mighty Muscles!

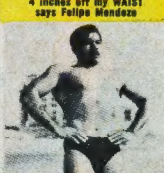
How to LOSE up to 50 lbs. of UGLY DANGEROUS FAT YOURS FREE A \$5 VALUE! World-Famous PICTURE-PACKED ABC COURSES WITH ELEVEN TEST EXERCISES SHOWING:

- 1 How to Develop 16 to 18½ INCH BIG ARMS Powerful enough to land a knock-out blow fast.
- 2 How to build a 45 to 52 INCH HEROIC CHEST Housing TIRELESS LUNGS FOR ENDURANCE in Work, Sports, for ATTRACTING GIRLS.
- 3 How to Mold a BROAD MUSCLE-PACKED Back and WONDER-WIDE SUPER-MAN SHOULDERS Tapering to a SLIM PUNCH-PROOF WAIST.
- 4 How to Develop LEGS with MARATHON ENDURANCE.

How to become a FEARLESS SELF-DEFENSE FIGHTER OVERPOWERING ANY BULLY TWICE YOUR SIZE!



Before Mailing coupon I was a 125 lb., 6 ft. skinny weakling. says John Sill I added 7 inches to MY CHEST, 3½ INCHES TO EACH ARM. No, Pal, you don't have to be a chicken-chested skinny weakling like I was only a few weeks ago.



"Look at me NOW! I have MIGHTY MUSCLES. added 7 inches to my CHEST, 3 inches on each arm!" NO! I don't care how fat and flabby you are. All I want is minutes a day in your home to make you over by the same method.

AMERICAN BODY BUILDING CLUB

35 WILBUR STREET, LYNNBROOK, N.Y. Dept. 21 AB 58

Mail me FREE all 11 WORLD FAMOUS STRENGTH TEST COURSES including PHOTO BOOK OF FAMOUS STRONG MEN once weaklings. How to Become one of them.

I enclose Twenty-Five Cents for mailing and handling. I am under no obligation. I'm checking everything I need to give me the kind of body I want.

- ☐ Let me know how to get FREE \$100 worth of Sports Self-defense, Strong-man, Stunts, Courses, Apparatus.
- I want to gain.....lbs. (fill in). Triple my strength.....
- I want to streamline my body, get rid of flabby fat.....
- I want to add inches of muscle to my.....arms.....chest.....shoulders.....powerful legs.....slim Waist.....
- I want to become a winning athlete.....I want new pep.

Name.....Age.....
(Do not mail coupon if under 14 years of age)

Address.....

City.....State.....Zip.....

This AMAZING NEW BOOK in colors YOURS FREE if you mail COUPON NOW

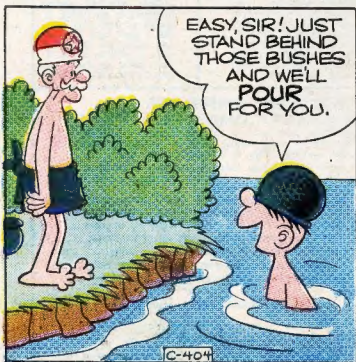
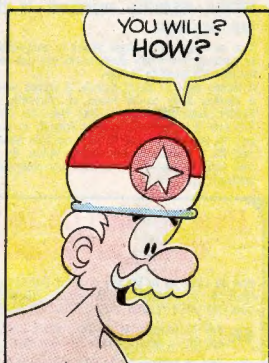
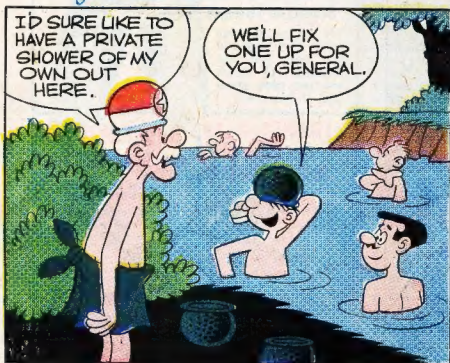
Jam-full with 120 PHOTOS OF STRONG MEN and CHAMPIONS once WEAKER than you. Scores of How-to-do-it Pictures show you how YOU can quickly and easily achieve STRENGTH, SPEED AND ENDURANCE. Don't let this once-in-a-lifetime opportunity get away from you. Mail the coupon for all eleven world-famous picture-packed ABC test lessons—and amazing FREE Photo Book of Famous Strong Men. Do it NOW!

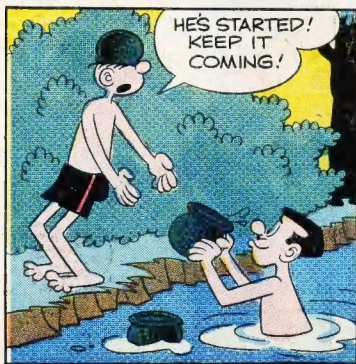
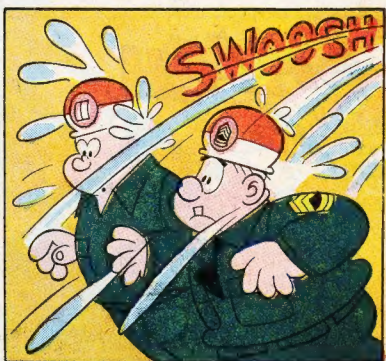
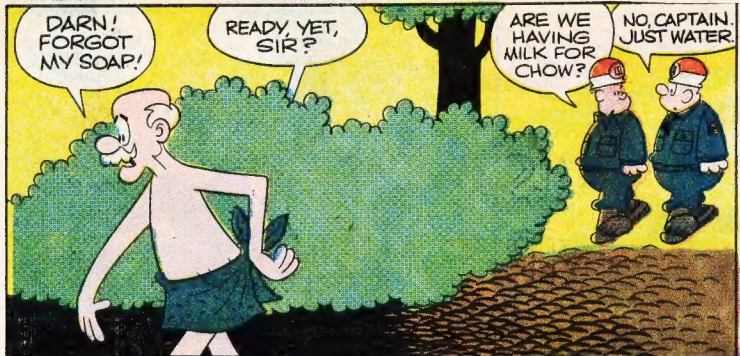


**BEETLE
BAILEY**

in

The GENERAL'S SHOWER



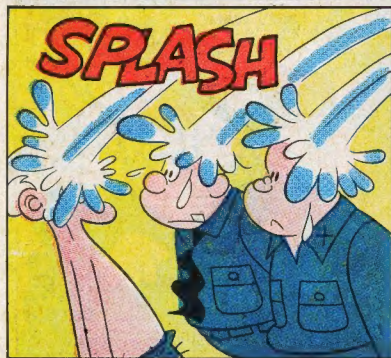
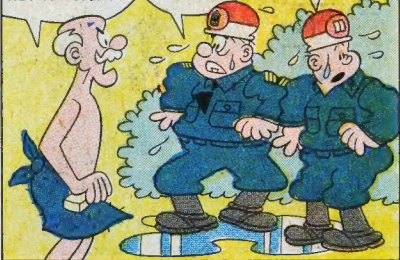




WHAT'S THE
IDEA OF YOU
OFFICERS GOING
AROUND IN
WET UNIFORMS?

WE WERE
JUST
WALKING
ALONG
AND--

-- ALL OF A
SUDDEN ALL
THIS WATER
COMES --



HA! HA!
THAT'S RICH!
YOU'RE
STANDING IN
MY SHOWER!

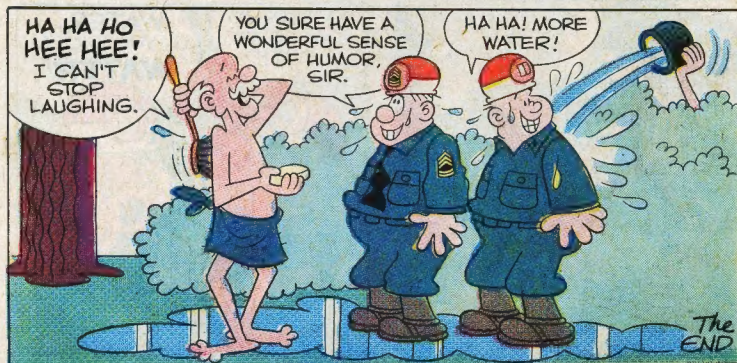
YES, SIR!
HA! HA!
VERY FUNNY,
SIR!



HA HA HO
HEE HEE!
I CAN'T
STOP
LAUGHING.

YOU SURE HAVE A
WONDERFUL SENSE
OF HUMOR,
SIR.

HA HA! MORE
WATER!



The
END

**BEETLE
BAILEY**

in

**BEETLE
STRIKES
OUT!**

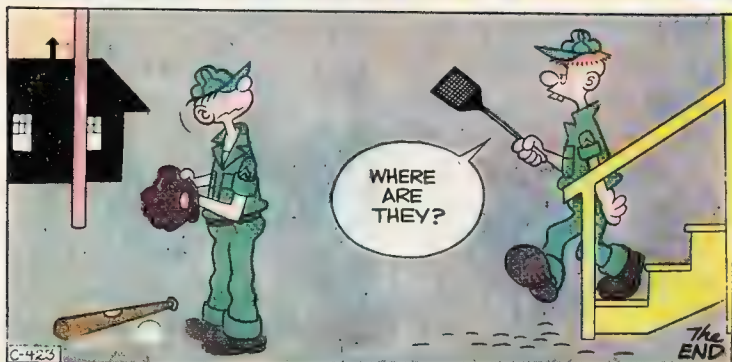
WANT TO HIT SOME
FLIES, KILLER?

I'VE GOT TO
PICK UP MY
MAIL AT
THE POST
OFFICE.



HEY, ZERO! WANT TO
COME OUT AND HIT
SOME FLIES?

OKAY!



BEETLE
BAILEY

in STRIFE OF THE PARTY

SWELL HOTEL
PARTY,
BEETLE!

OH! OH!
WHAT'S THE
CAPTAIN
DOING
HERE?

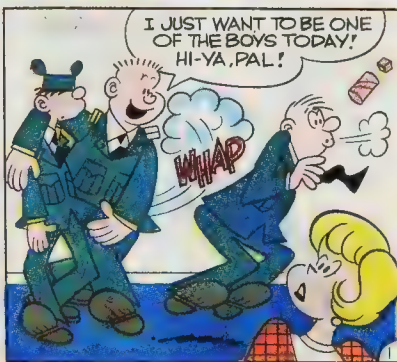


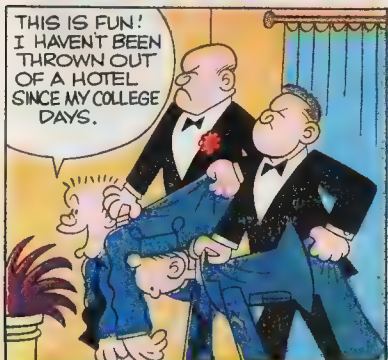
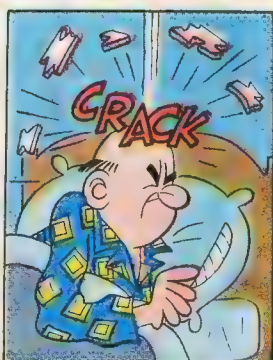
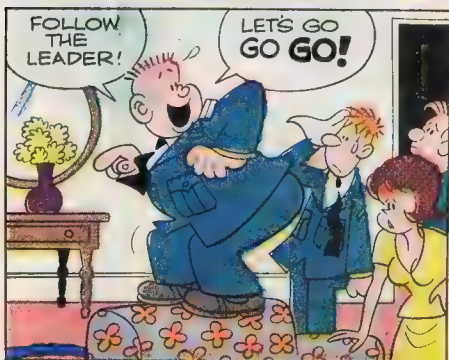
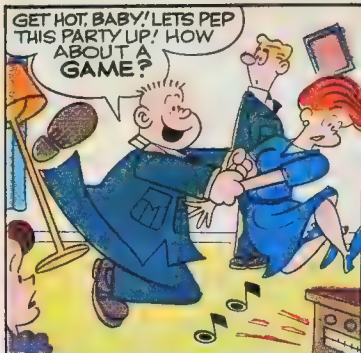
BEETLE
BOY!

HEARD YOU GUYS
WERE HAVING A PARTY.
GREAT OPPORTUNITY
TO GET TO
KNOW YOU
ALL
BETTER.



I JUST WANT TO BE ONE
OF THE BOYS TODAY!
HI-YA, PAL!





- Send \$1.00 for your album today
and start on the profitable
hobby of coin collecting!**

Illustrated coin catalog showing the prices we pay for hundreds of coins we WANT TO BUY ____ \$1 Do not send coins until you receive the catalog.

Name _____
Address _____
City _____ State _____ Zip _____



Over 30,
Boys — 1
older

GRIT sells
for 15c
YOU MAKE

5¢ **PROFIT**
on every
COPY

Sell GRIT

**"America's
Greatest
Family
Newspaper"**

Besides getting lots of spending money and winning prizes, selling GRIT gives boys valuable business training which will help them become successful men. Many of today's leaders sold GRIT during their boyhood.

GRIT will help you get started in a profitable business of your own. We will send you papers. You pay ONLY for those you sell until you know how many to order. You will also receive easy-to-understand selling helps. You'll find selling GRIT easy and fun.

Hurry!

**If you are a boy
12 or older
SEND THIS COUPON**

Papers sent only
to boys in con-
tinental U.S.A.



• *Print Name and Address*

GRIT PUBLISHING CO., Williamsport, Pa.

Start me in as a GRIT salesman EC-10-9

Name.....

Age Date Born Year

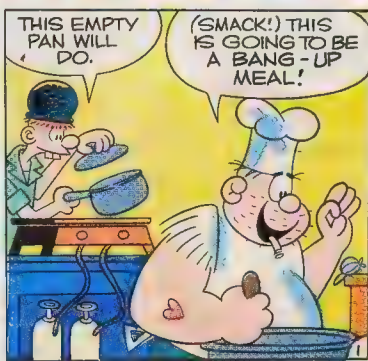
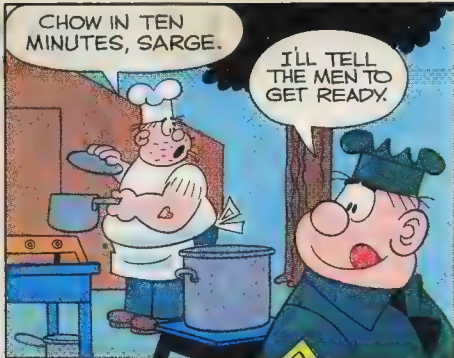
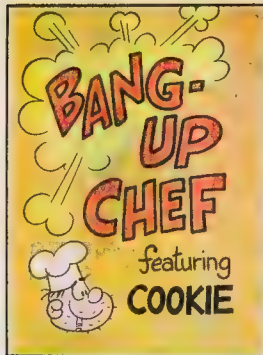
In care of

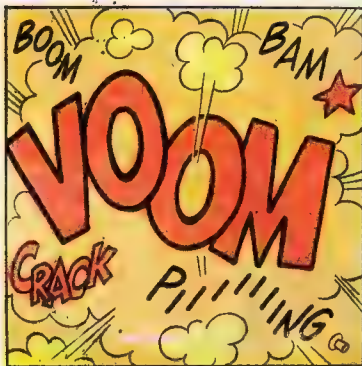
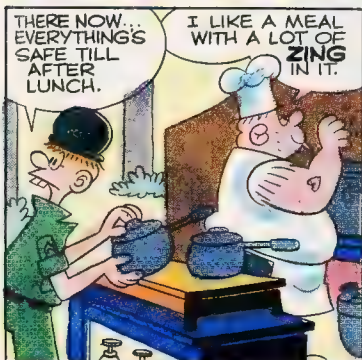
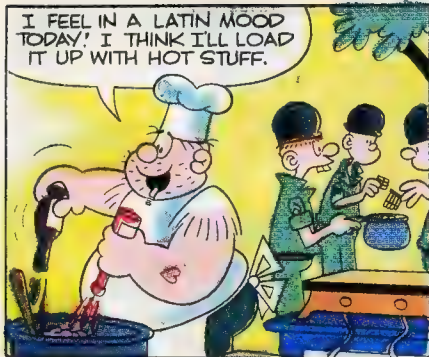
Street or R. D. _____

Post Office

State.....Zip.....

Please Print Your Last Name Plainly Below





SERVICE SMILES

In this world there are some people who seem to be born complainers. They would be unhappy if they didn't have something to sigh about and to be miserable. Once you understand this, then perhaps you know how to handle them. On the other hand, it may be best to do nothing. Who knows? Two soldiers who were close friends had each been given a week furlough. They were headed northward from their base camp in the southland.

It took 25 hours to make the trip by train. When the hours got late, you were given a pillow. So your seat became sort of a reclining bed. Except you slept with your clothes on you. The two soldiers were exceedingly tired. They were about to slip into dream land when they heard a woman's voice say over and over:

"Oh, how thirsty I am. Oh, how thirsty I am."

The first soldier turned to his friend and made a sensible suggestion: "Sounds like an old woman. So get her a glass of water and then we can sleep in peace."

The soldier got up. Walked down the aisle to the water cooler. Came back and handed a very old woman the glass of water.

"Thank you so much for your kindness," she said.

She drank the glass of water. And the two soldiers were about finally to go to dream land when they heard that familiar voice still complaining over and over:

"Oh, how thirsty I was. Oh, how thirsty I was."

Please don't write to find out if they did anything to silence her. That's the end of this story.

If the army diagnostic tests were correct, then this human specimen was the dumbest person alive. He was taken into our armed forces only for two reasons. First, he said he wanted to serve his country. Second, he was physically 100% perfect. He could read. But his spelling was actually his own system.

Once in uniform it was decided to send him to school. And he was determined to learn. Even if it took him the next century to master a subject. He did every assignment. One day his instructor told him to just copy everything on page 82 of his textbook. The next day he handed in a double assignment. He had copied everything twice.

The puzzled instructor realized it was not the assignment he had given to this student.

"Why didn't you do the work on page 82?" he asked. "And can you tell me why you copied everything twice?"

Back came the answer never to be forgotten by that instructor.

"Page 82 was missing from my textbook. So I did the assignment on page 41 twice."

This one took place during the Spanish American war. Things were going not so well for our soldiers. They had to charge up a hill. And on top the enemy was pouring down a murderous and accurate rifle fire.

"Charge up that hill!" shouted the American Commander. "And I will promote any man killed to the rank of Sergeant!"

P. S.: One version of this story says the rank offered was that of corporal.

This was a hush-hush meeting of top brass of our various armed services. There were Generals and Admirals in that closely guarded room. When the doors were closed there was only one enlisted man in the room — and he was the guard with a sub-machine gun. For twenty years he had the same assignment — to protect the people in secret army or navy meetings. What was said went in one ear and out of the other.

The speaker wore a mask and his identity was unknown. What he had to say was brief and to the point:

"We now have something even more powerful and deadlier than the atomic and hydrogen bomb. In our research laboratories we have discovered an acid we call Toto Disolvo. It can destroy anything and everything in the world. Nothing is exempt from its terrible powers of destruction.

If it even touched a submarine, it would dissolve it. If it even touched a fortress, it would dissolve it. A whole regiment of soldiers would be dissolved by it. Actually we can make a city vanish by the use of Toto Disolvo. Are there any questions?"

There was a silence that in itself was most deadly as the significance of this great discovery penetrated the minds of those assembled in that room. Then suddenly a voice spoke. It was that guard who was supposed to hear nothing and see nothing:

The WATER SCOUT!

BUT, SARGE. WHY
NOT JUST FILL
OUR CANTEENS
AT ONE OF THE
GAS STATIONS?

**NO! NO!
NO!**

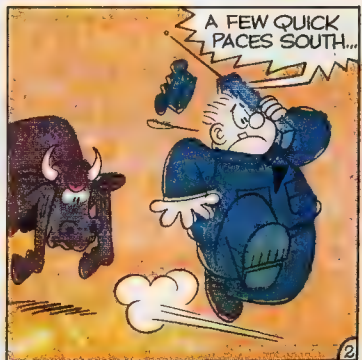
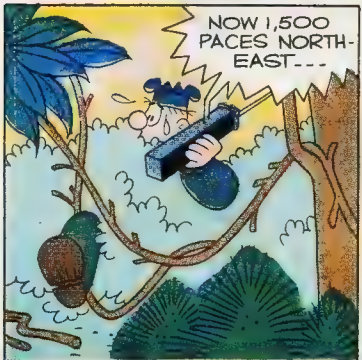
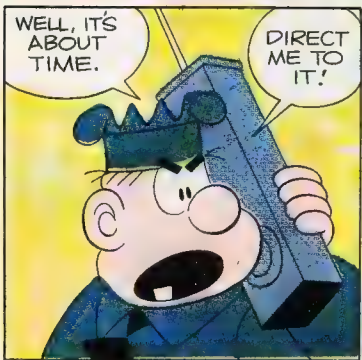
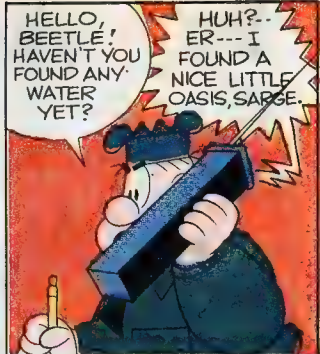


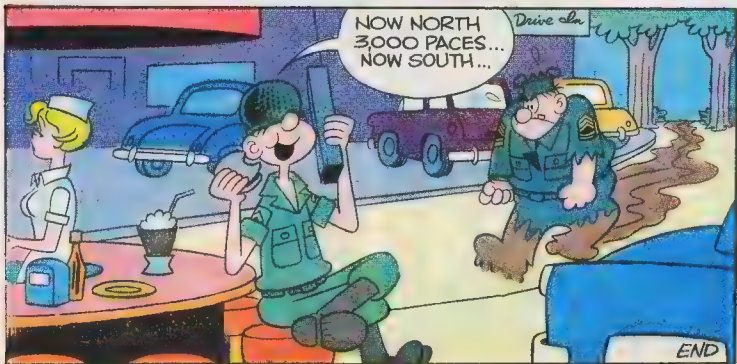
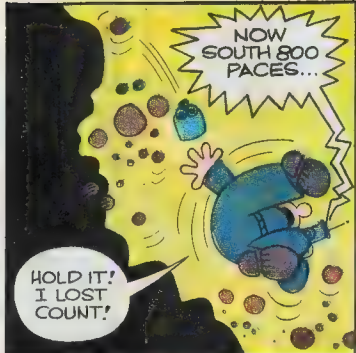
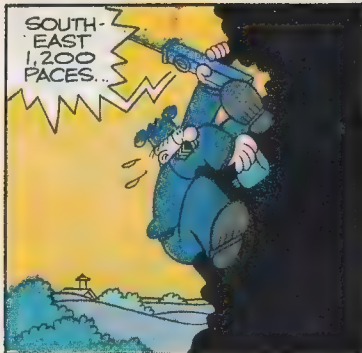
THIS IS A JUNGLE MANEUVER,
YOU IDIOT! WHO EVER HEARD
OF A GAS STATION IN THE
MIDDLE OF THE JUNGLE?

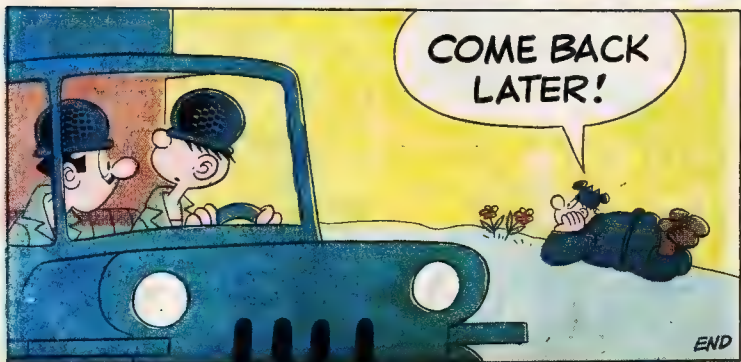
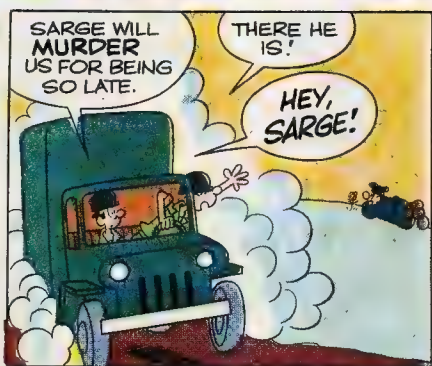
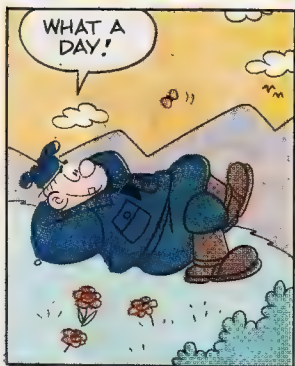
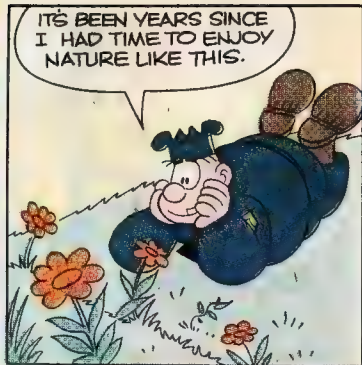
TAKE YOUR COMPASS
AND WALKIE-TALKIE AND
FIND A STREAM FOR US.

RATZ!









66 PIECE ELECTRIC SLOT RACE SET

12 FEET OF TRACK

2 CARS

SCALE SPEEDS

UP TO 60 M.P.H.



THIS IS WHAT YOU GET

- Curved Tracks
- Straight Tracks
- Crossover Tracks
- Lamp Posts
- 2 Racing Cars with Motors
- 2 Battery Operated Car Controllers
- 2 Lap Counters
- Curved Track Fence Sections
- Spare Metal Contact Springs
- Track Joints
- Trees

What fun to have your own slot racing right in your own home. You and your friends can run races any time you want—seeing who can take his car fastest around turns, speeding down the straight-aways and rumbling over the cross overs.

Each car is individually controlled by the remote controller in your hand. It's easy to set up or take down. Just a few minutes and it's ready to use or out of the way. Or you can leave it set up for instant use whenever you want it. Comes with complete instructions including hints on how to tune your cars for maximum performance. Uses regular flashlight batteries obtainable anywhere. Yes you get it all—this giant of play fun for only \$2.95. Because of its size and weight we must ask 63c for postage and shipping costs. (Batteries not included.)

MONEY BACK GUARANTEE Order today and we will rush your Electric Slot Race Kit to you. Set it up and use it for 10 days. If you are not delighted—if you don't think it's the greatest, just return it for a full purchase price refund.

10 DAY
FREE TRIAL
COUPON

Honor House Prod. Corp. Dept. 21SR58.
Lynbrook, New York 11563

Rush me my Electric Slot Race Kit on your money back guarantee stated above.

- ☐ I enclose \$2.95 plus 63c shipping charges. Ship Prepaid.
☐ Send C.O.D. I enclose \$1 good will deposit. I will pay postman on delivery \$1.95 plus C.O.D. and Shipping charges. Same Guarantee.

NAME

ADDRESS ZIP

MONSTER

S-I-Z-E

MONSTERS



FULL 6 FT.
TALL
IN AUTHENTIC COLOR.
ONLY
\$7.00

Just imagine your friends' shock when they walk into your room and see the "visitor" standing around . . . as BIG as life. Frankenstein and Dracula — as awful and sinister off any wild dream. A full 6-foot tall in chilling full color on durable 80-pound stock, and so life-like you'll probably find yourself talking to them. Won't you be surprised if they answer! Just send \$1 plus 25¢ to cover postage and handling for each monster you want. Money back if not satisfactorily horrified.

10-DAY FREE TRIAL

Honor House Prod. Corp.

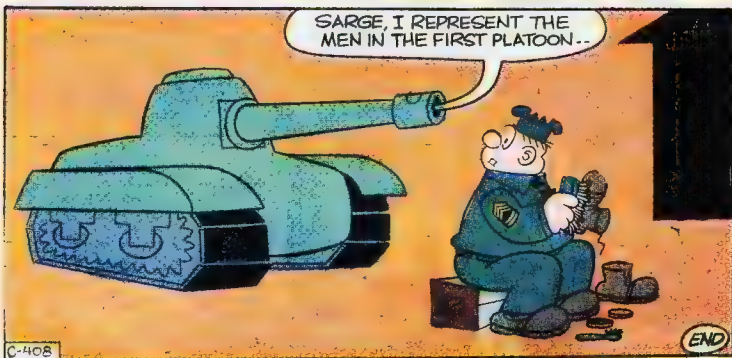
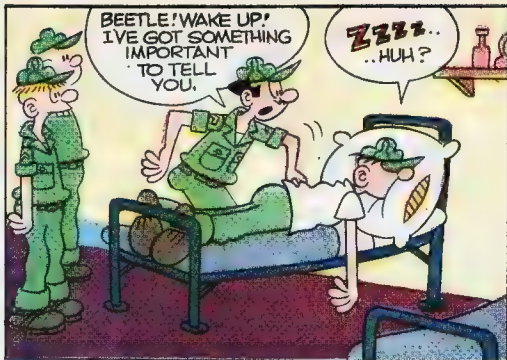
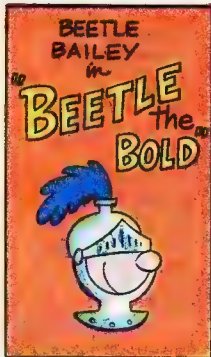
Dept. 21FD58 Lynbrook, N. Y.

Rush me my 6-ft. tall monsters. Send me:

- ☐ Frankenstein ☐ Dracula
 I enclose \$1 plus 25¢ for postage and handling for each. If I don't get shivers of delight, I can return my purchase within 10 days and you will refund the full purchase price.

Name

Address



BEETLE
BAILEY

in

HIGH FLYERS

THE TRICK TO
JUDO IS SMOOTH
LEVERAGE.

BEETLE HERE
IS TOO
JERKY.

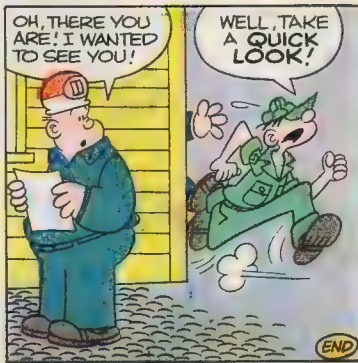
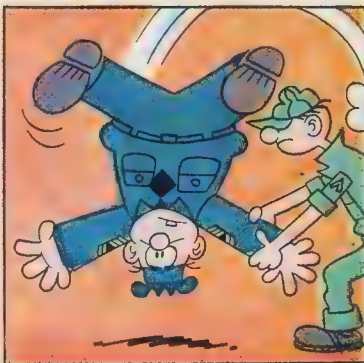
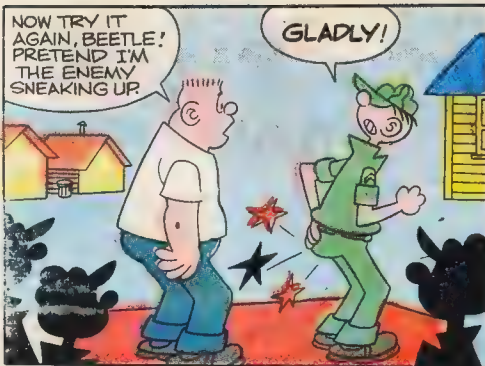
YOU
CAN SAY
THAT
AGAIN.

INSTRUCTOR

WATCH WHILE I DEMONSTRATE. THE
ELBOW SHOULD BE TURNED DOWN.

NOTICE HOW
SMOOTHLY
HE SAILS
THROUGH
THE AIR!

TAKE IT EASY!
I GET THE
IDEA.



BEETLE
BAILEY

in

STARCH RAVING MAD!

SUPER
STRENGTH
STARCH

THAT UNIFORM LOOKS LIKE
YOU SLEPT IN IT! YOU'D
BETTER PASS INSPECTION
TODAY OR YOU WON'T
GET A PASS TO
TOWN, BEETLE!

BUT I'VE GOT
A DATE
IN TOWN
TONIGHT!



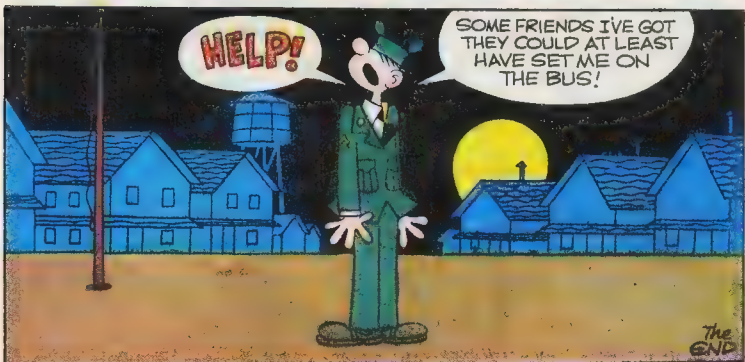
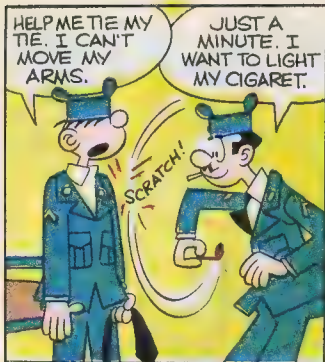
I'LL FIX THIS
UNIFORM SO
IT WON'T
WRINKLE!



THIS WILL
DO THE
TRICK.







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Charles Atlas

CHARLES ATLAS, Dept. 32510
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Name _____ Print _____

Address _____ City _____ State _____ Zip _____

In Enclose Charles Atlas, China, Japan, W. I.

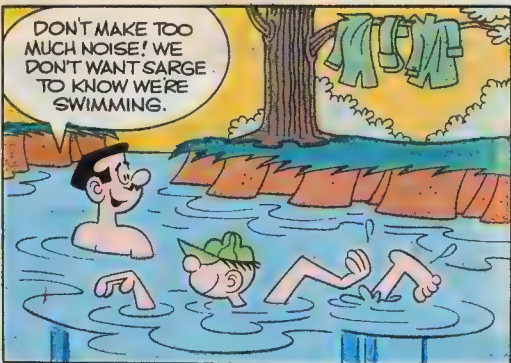
**BEETLE
BAILEY**

in

PUNCTURE PROOF



DON'T MAKE TOO
MUCH NOISE! WE
DON'T WANT SARGE
TO KNOW WE'RE
SWIMMING.



IT'S TOO QUIET
AROUND HERE!
THAT ALWAYS
MEANS SOMEONE
IS GETTING
INTO TROUBLE.

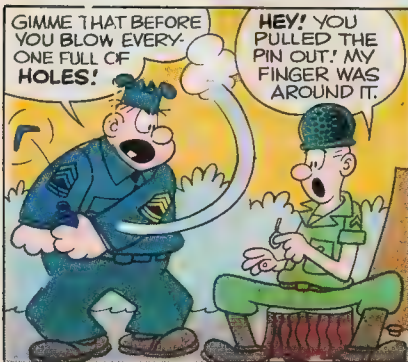


I KNEW IT!
WHAT ARE YOU DOING
WITH THAT HAND
GRENADE?!



GIMME THAT BEFORE
YOU BLOW EVERY
ONE FULL OF
HOLES!

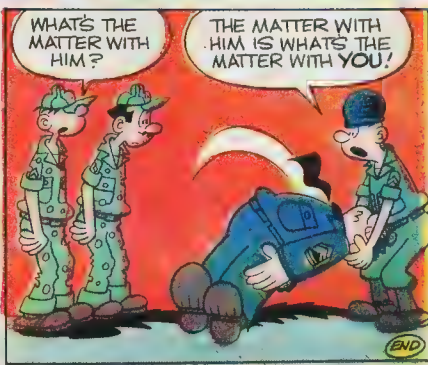
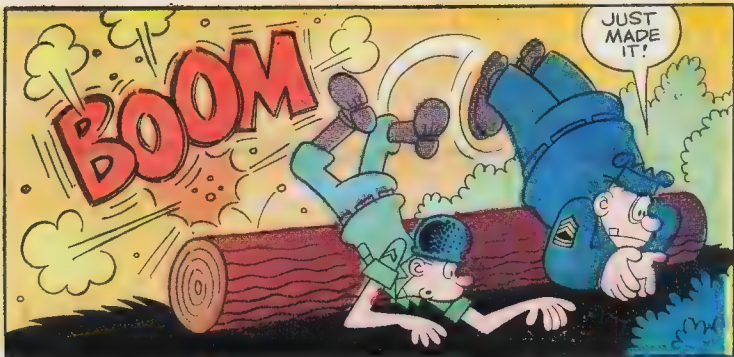
HEY! YOU
PULLED THE PIN OUT! MY
FINGER WAS
AROUND IT.



WELL,
I'LL
BE--

YOU WILL BE
IF YOU DON'T
JUMP!





A Letter from Home



Friday

Dear Beetle---

Thanks for the swell stashunary with my name on it you sent me. I am saving it to use when I can spell reel good. (hint-hint)

My birthday is coming soon. I hope sumbody gives me a football because the one I have now has bladder trouble. A milk truck ran over it in our driveway. You can't even leave stuff on your own propetty these days.

Joey Wentworth next door let his hair grow reel long. His mother says it looks nice. His father told Joey to get it cut or else he would buy him a dress and a hair ribbon.  ← JOEY

Guess what? I've got a paper route! At first it was hard but last night I did reel good. I only had six papers left over. I earned \$2.14 alreddy. If this keeps up I'll be a rich millyunaire in no time. Home, James!

I'm doing much better in school since our TV broke down. Mom told me Dad took my report card to work with him. You know, on the Q.T. so's I woodn't get a swelled head.

Mom's calling me for supper now. We're having LIVER (ugh!) But if I don't eat some I don't get any bannana Creme pie which I deerly love.

Say hullo to Sarge for me!
Your loving brother,
Chigger

P.S. Write soon!

HINT
HINT!
↓



204

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- 12 Field Cannon
- 12 Cannon Loaders
- 12 Drummers
- 12 Minute Men
- 24 Mohawk Indians
- 12 Officers
- 12 Hessian Troops

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State

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or with
any item \$2

SIDEBURNS

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mustache and/or
van dyke \$3

Wear Any
Combination

VAN DYKE

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with mustache
and/or sideburns
\$3

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Yes, I want to choose my own appearance. Rush me the items I have checked below. I understand that I must be completely satisfied or I may return the merchandise within 10 days for a full refund. Check items and color shade you want. If not sure of your hairshade, enclose hair sample with order.

SEND ME THESE ITEMS:

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☐ Sideburns \$3
☐ Van Dyke \$3

☐ All items \$5 (Save \$3.00)

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☐ Medium Brown
☐ Dark Brown
☐ Black
☐ Blonde
☐ Auburn (Red)
☐ Silver (Grey)

Name

Address

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